



Louisiana Claims Association
2012 LCA Educational Convention & Expo
June 13-15, 2012
Renaissance Hotel
Baton Rouge, LA
“Rockin & Rollin on the River”

**Exhibitor and Sponsorship
Opportunities**

Louisiana Claims Association

18th Annual Educational Convention

and Trade Expo

“LCA Rockin & Rollin on the River”

June 13-15, 2012

Renaissance Hotel—Baton Rouge, LA



The **Louisiana Claims Association** is pleased to announce its **18th Annual Educational Convention and Trade Expo** to be held June 13-15, 2012 at the Renaissance Hotel in Baton Rouge, LA. Our theme for this year's convention, **“Rockin & Rollin on the River”** will offer great opportunities to enjoy continuing education workshops that directly relate to your industry, the opportunity to network with your peers, and entertainment.

Once again, we invite claims professionals and industry service providers from Louisiana, Texas, Mississippi and Alabama to attend. Adjusters and Agents from these states can receive 12 hours of CEU credits for Texas, Louisiana, Mississippi, Alabama, and Georgia at one location! It's a great value for claims professionals licensed in multiple states. We expect a minimum of 250 participants at this year's convention.

Please note, all participants at the 2012 Expo must be registered to attend the Convention as either a participant, sponsor or exhibitor and wear the official name badge at all times. The LCA Board of Directors has taken a strong position on this issue, in an effort to protect the interests of our convention supporters.

Exhibitors and Sponsors help fund the programs and activities of the convention. They keep registration prices low so any company, large or small, can send representatives. We are now accepting sponsorships and reserving exhibit space for this exciting event. We invite you to review the following material and call us at 225-291-2806 with any questions you may have about the program,

Grand Prize—We have planned concentrated time with the exhibitors all day on Thursday; and participants will be encouraged to spend time in the exhibit hall. Exhibitors will mark game pieces of convention registrants as they visit their exhibit booth. Completed game pieces will be used for a Grand Prize drawing of **\$1,000 in cash on Thursday night at the Riverboat Gamblers Party in the exhibit hall. You must be present to win.**

Exhibitors and Sponsors will be recognized in all printed materials announcing the convention and in the Convention Educational Manual. In addition, signs will be displayed at each function recognizing its sponsors. Sponsors are welcome to provide company promotional items at their booth and during their sponsored event.

Register now to participate in this year's show!

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18th Annual Educational Convention and Trade Expo
“LCA Rockin & Rollin on the River”
June 13-15, 2012
Renaissance Hotel—Baton Rouge, LA
LCA Exhibitor



Firm Name _____

Contact Person _____

Attendee _____ Additional Attendee _____

Additional Attendee _____ Additional Attendee _____

Address _____

City/State/Zipcode _____

Phone No.: _____ Fax No: _____

Email Address: _____

YES, we want to exhibit. Enclosed is my check for \$_____.

“EARLY BIRD” EXHIBITOR FEE \$750, to include one (1) booth & 2 Attendees

“EARLY BIRD” EXHIBITOR FEE \$950, to include two (2) booths & 2 Attendees

“Early Bird” registration must be postmarked prior to April 15, 2012. All registrations received after that date will be charged \$850 for one booth and \$1,050 for two booths and \$1,250 for one island booth.

*Note: Exhibit Space will be assigned on a first come basis. A floor plan will be sent to each exhibitor immediately upon receipt of their booth registration fee. Exhibitors will be able to choose their booth location from the booth sites available at that time. Don't delay. Register now. Each booth will be 8' x 10' and will include a 6' skirted table and two chairs. Booth registration also includes 2 tickets to all social event functions. **Exhibitor fee includes 2 booth attendees, unless noted otherwise. Each additional attendee must pay \$295 each.** Any food and/or beverage served at your booth, must be coordinated through the hotel catering department. Please include a check made payable to Louisiana Claims Association and mail to: Louisiana Claims Association, P. O. Box 14806, Baton Rouge, LA 70898. OR—Complete the following credit card information:*

Name on Credit Card: _____

Credit Card #: _____ Expiration Date: _____

Billing Address of Credit Card: _____

Questions: Contact Linda Alwood, LCA Association Manager—(225) 291-2806.

Liability: The Louisiana Claims Association, Inc. will not be liable for any loss or damage to the property of exhibitor, or its employees, due to fire, robbery, accidents, or any cause whatsoever that may arise from use and occupancy of leased space or building. The exhibitor agrees to indemnify and hold harmless the Louisiana Claims Association, Inc. and its members against any and all claims of any person whomsoever arising out of acts of omission of exhibitors, members and/or guest.

Care of Space: All demonstrations, interviews, or other activities must be confined to the limits of the exhibit booth. Aisles must be kept clear. Exhibitors agree not to tear down their exhibits until after the Thursday night program. The decision of the Louisiana Claims Association, Inc. must be accepted as final in any dispute between exhibitors or any situation not covered by these rules and regulations

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“LCA Rockin & Rollin on the River”
June 13-15, 2012
Renaissance Hotel—Baton Rouge, LA

Deadline June 1st

LCA Sponsor

Firm Name _____

Contact Person _____

Address _____

City/State/Zipcode _____

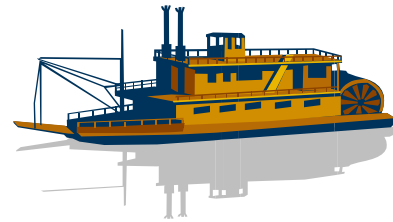
Phone No.: _____ Fax No: _____

Email Address: _____

Yes, we want to be a sponsor at the 18th Annual Louisiana Claims Association Educational Convention & Expo. We have marked our preference and enclosed is my check for \$_____. Mail your check to Louisiana Claims Association, P O Box 14806, Baton Rouge, LA 70898.

General Sponsorships

25% of all general sponsorships will be donated to the LCA Scholarship Fund. General Sponsors will be recognized on signs displayed at the Convention. Additionally, they will be listed in all printed materials announcing the convention and in the Convention Educational Manual.



- ◇ **Platinum Pelican Club - Available for \$500 and above.**
- ◇ **Gold Bayou Club - available for \$400 to \$499.**
- ◇ **Silver Magnolia Club - available for \$300 to \$399.**
- ◇ **Bronze Cypress Club - available for \$200 to \$299.**
- ◇ **Friends of the Louisiana Claims Association, Inc. Club - available for donations below -\$200.**

Sponsorship Opportunities



Signs will be displayed at each function recognizing all sponsors. **Four Sponsors are allowed at each event.**

Wednesday Afternoon Break—\$300

Fresh coffee, assorted teas and soft drinks will be served. As event sponsor, we invite you to supply napkins and cups. Yes, I will provide my company's napkins or beverage cups. Quantity required: 300 *

Wednesday Night Paddleboat Cocktail Party - \$1,000

Convention attendees will enjoy cocktails and light hors d'oeuvres on opening night. As an event sponsor, we invite you to use your company's napkins and plastic beverage cups. Yes, I will provide my company's napkins or beverage cups. Quantity required: 600 **

Thursday Morning Continental Breakfast - \$500

Refreshment stations will be set up in the Exhibit Hall. Sponsors may use their company napkins and/or beverage cups. Yes, I will provide my company's napkins or beverage cups. Quantity required: 300 **

Thursday Morning Break - \$300

Participants will break in the Exhibit Hall. Fresh coffee, assorted teas and soft drinks will be served. As event sponsor, we invite you to supply napkins and cups. Yes, I will provide my company's napkins or beverage cups. Quantity required: 300.**

Thursday Luncheon - \$750

Convention participants will be served a light lunch in the exhibit hall. Sponsors will have their name printed on signage at the event as well as in the conference book.

Thursday Afternoon Break - \$300

Participants will break in the Exhibit Hall. Fresh coffee, assorted teas and soft drinks will be served. As event sponsor, we invite you to supply napkins and cups. Yes, I will provide my company's napkins or beverage cups. Quantity required: 300.**

Thursday Night Riverboat Gamblers Party - \$1,000

Convention attendees will participate in a group activity while cocktails are served in the Exhibit Hall. Participants will compete for prizes to be distributed that evening. As an event sponsor, we invite you to use your company's napkins and plastic beverage cups. Yes, I will provide my company's napkins or beverage cups. Quantity required 600. **

Friday Morning Breakfast —\$500

A Continental Breakfast including fresh pastries, juice, hot coffee and assorted breakfast items will be served to all attendees. Sponsors are welcome to supply napkins and cups. Yes, I will provide my company's napkins or beverage cups. Quantity required: 300.*

Friday Morning Break—\$300

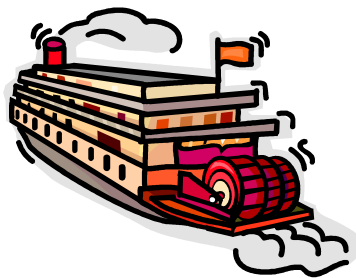
Fresh coffee, assorted teas and soft drinks will be served. As event sponsor, we invite you to supply napkins and cups. Yes, I will provide my company's napkins or beverage cups. Quantity required: 300.**

** The designated quantity of your company's napkins and/or cups should be brought or shipped directly to the hotel and held at your booth until called for by convention staff. If you do not have an exhibit booth, please contact the LCA office to make appropriate arrangements.

Other Sponsorship Opportunities

Sponsorship will be accepted on a first-come basis. Camera ready art is required for all ads.

- Convention Education Folder & CD Cover (1 sponsor) - \$1,500 (Sponsor's name will appear on the cover of the Convention Education Folder & CD Cover.)
- Convention Bag (1 sponsor) - \$1,500 (Sponsor's name/logo will appear on the convention bag distributed to all participants.)



Tentative Schedule of Events

Wednesday, June 13th

- 8:00 am —5:00 pm Exhibitor Set Up
- 12:00 pm —2:00 pm Conference Registration
- 2:00 pm —5:30 pm Joint Sessions
- 5:30—7:30 pm “Paddleboat” Reception

Thursday, June 14th

- 7:30 am—8:30 am Conference Registration & Continental Breakfast in Exhibit Hall
- 8:30 am—10:45 am Workshops
- 10:45—11:15 am Break with Exhibitors
- 11:15 am—12:15 pm Workshops
- 12:15—1:15 pm Lunch in Exhibit Hall
- 1:15 pm—2:15 pm Workshops
- 2:15—2:45 pm Break with Exhibitors
- 2:45 pm—5:00 pm Workshops
- 5:00 pm—5:30 pm Annual General Membership Meeting
- 5:30 pm—7:30 pm Riverboat Gamblers Party in Exhibit Hall—
Exhibitor Prizes and \$1000 Grand Prize will be given out at the party.
- 7:30 pm—9:00 pm Exhibitors Break Down

Friday, June 15th

- 7:30 am—12:00 pm Exhibitors Break Down
- 7:30 am—8:00 am Continental Breakfast
- 8:00 am—10:00 am Workshops
- 10:00 am—10:15 am Break
- 10:15 am—11:15 pm Workshops